



Dear Community Partner:

God-Wins Sports Academy (GSA) is federally recognized 501c3 organized for the charitable purpose of putting moralistic principles into practice through programs and facilities that will build the total man, woman, boy, and girl through a healthy mind, body, and spirit.

GSA is committed to assisting in strengthening community through youth development, healthy living and social responsibility. GSA was created because of the many issues that plague our youth and the community around us. We understand the challenges that keep individuals from reaching their full potential, and plan to respond with services and support that help people to be self-reliant, productive and connected to the community.

GSA responds to the unique issues influencing the community and provides support through services focused on critical areas, such as child welfare, community health, job training, gang prevention, and quality of life or family services. It is the duty of GSA to ensure that each athlete that comes through our doors achieves more than athletic and academic success. Our goal is to equip each of our athletes with the tools necessary to be loving, caring, and philanthropic individuals, able to maintain their life while helping others.

We understand that if we cannot help the family, we cannot help the child. For this, reason GSA offers the assistance needed for the athlete and their families.

Through programs like The Team Shooters Elite Basketball Club (TSEBC), one of our flagship programs for males and females, GSA plans to show young men and women all aspect of athletics. Our mission is to allow athletes to develop skills, build lasting relationships, while growing into well-rounded members of society. The program is currently an active member of the Amateur Athletic Union. The TSBC consists of a group of student athletes from Leon County and surrounding areas who exemplify outstanding achievement in the sport as well as academics. The objective is to focus on and foster fundamentals while giving the athletes higher-level competitive experiences.

We also have other programs such as our Ravens Tutoring and Mentoring (RTAM) Afterschool program. The mission of RTAM's Homework Room is to provide students (grades K – 12) with a safe and positive environment where they can complete homework, essays, projects, etc., in any subject. RTAM provides incentives for attending daily, such as snacks and prizes. Students work with qualified tutors each day and everyone is supervised by a RTAM staff member.

The Ravens tutoring and athletic mentoring service works with local libraries, school, and community centers, and plan to be available five days a week ;and optional on Saturdays if needed. The sessions are for both boys and girls of all ages that are in need of academic and athletic mentoring assistance and support.

We invite you to share again in making a difference in the lives of tomorrow's leaders through individual, small business, or corporate sponsorship. Corporate sponsors are critical to the success of our basketball program. We enlist sponsorships to help supplement the costs associated with administering a travel team and competing at the Amateur Athletic Union (AAU) level.



## **Financial Objective**

God-Wins Sports Academy wants to continue to provide a quality academic support, sports specific training, afterschool programs and AAU sports experience at an affordable cost yet there are significant expenses related to each of these component. While we have families are generally aware that there may be some requirement of some financial commitment, due to the national landscape of what we do, it is a tremendous challenge to predict the annual costs of travel, hotels, meals and other items. To that end, GSA is looking to reduce reliance on participant fee-based revenues and look toward contributions from other sources including traditional fund-raising activities, corporate sponsorships and gifts to support our program. This approach will enable us to meet our objective of keeping fees affordable while continuing to develop world-class athletes.

Our goal in meeting the objective is as follows:

- Generate 10% of annual revenue through participant fees
- Generate 20% of annual revenue through traditional fund raising
- Increase corporate sponsorships to account for 60% of annual revenue
- Solicit gifts-in-kind to account for 10% of annual revenue

## **Controls**

GSA will seek to establish and maintain community relationships to reduce the annual costs of practice facilities and our volunteers will organize fund-raising events throughout the year to generate cash flow. We will do our due diligence to seek the most economical purchase of uniforms and team apparel and to safeguard our equipment to eliminate recurring costs.

Enclosed is our sponsorship package for your consideration. It outlines the benefits of your sponsorship and how your support constitutes an agreement to advertise your business on our website and identifies your reach into the community.



The levels of sponsorship for individuals and small businesses are:

**Diamond - \$5,000 and above**

Annually (Premium Sponsor)

- Team Photo Plaque
- Full page advertisement displayed in Program/Sponsorship brochure
- Listed as a Diamond Sponsor on all emails
- Advertisement during all of the TSE Events
- Advertisement on webpage including link to your website
- Acknowledgement as a sponsor on all promotional materials such as T-shirts and prominent space on banner at all events.
- 8 tickets to GSA/ TSEBC annual banquet
- Award recognition at annual banquet

**Platinum - \$2500**

Annually (Premium Sponsor)

- Full page advertisement displayed in Program/Sponsorship brochure
- Listed as a Platinum Sponsor on all emails
- Advertisement on webpage including link to your website
- Acknowledgement as a sponsor on all promotional materials such as T-shirts and prominent space on banner at all events.
- 4 tickets to GSA/ TSEBC annual banquet
- Award recognition at annual banquet

**Gold - \$1500**

Annually (Supporting Sponsor)

- Full page advertisement displayed in Program/Sponsorship brochure
- Listed as Gold Sponsor on all emails
- Acknowledgment on webpage
- Acknowledgment on team banner
- 2 tickets to GSA/ TSEBC annual banquet
- Award recognition at annual banquet

**Silver - \$500**

- Quarter page advertisement in Program/Sponsorship brochure and acknowledgement on webpage
- 2 tickets to GSA/ TSEBC annual banquet

**Bronze- \$250**

- Quarter page advertisement in Program/Sponsorship brochure and acknowledgement on webpage
- 1 ticket to GSA/ TSEBC annual banquet
- Acknowledgement on webpage and in sponsorship brochure



## Corporate Sponsorship Levels and Partnership Benefits

GSA is in its second year of operation and we are extremely excited about the possibilities for our programs to excel this year. Last year, we had the opportunity to begin with a small group that eventually flourished in to more with the expectancy of next year to be even greater. As we prepare our student athletes mentally and physically for another year of academics and sports competition, we also intend to kick-off our fund-raising efforts early to ensure we are able to meet our financial objectives for the year. Corporate sponsorships are a significant component of our strategy. Any level of sponsorship is greatly appreciated.

Sponsorship levels for your consideration:

**God-Wins Sports Academy, Inc./ Team Shooters Basketball welcomes the following levels of sponsorship:** (The amounts listed are based on 3 teams with 12 players on each team)

(Sponsor's corporate information and a link to your website will be displayed on Team Shooters Elite Basketball official website [www.god-winssports.com](http://www.god-winssports.com))

Sponsor a Team Tournament	<input type="checkbox"/> → \$6000 = Tournament Registration Fees
Sponsor Team Uniforms & Other Team Apparel	<input type="checkbox"/> → \$ = 6450 (34 Players)
Sponsor Team AAU Membership	<input type="checkbox"/> → \$300 = Annually
Sponsor Team Shoes	<input type="checkbox"/> → \$2000=Team Shoes
Full Season Sponsorship	<input type="checkbox"/> → \$15,000 = Covers a significant portion of the team's annual expenditures
<b>Individual Player Sponsorship</b>	<input type="checkbox"/> → <b>\$750 (\$450 Player Fees + Player gear fee \$200)</b>
Sponsor at your own level	<input type="checkbox"/> → \$_____ = You Decide



**Team Shooters Elite Basketball Club**  
930 Spring Creek Hwy Crawfordville, FL 32327  
**850.524.5879**  
www.god-winsports.com

### Individual/Small Business Sponsorship Form

Sponsor or Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Website: \_\_\_\_\_ email: \_\_\_\_\_

Phone # \_\_\_\_\_ Fax # \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Special Instructions: \_\_\_\_\_

#### **Color Preference (body / logo):**

Please email any logo or advertising information you would like placed in our Event Program to ensure 100% satisfaction. GodwinsSports@gmail.com

#### Sponsorship Levels

- |  |        |                          |
|--|--------|--------------------------|
| <input type="radio"/> Diamond Sponsorship  | \$5000 | 2 T-shirt size(s ) _____ |
| <input type="radio"/> Platinum Sponsorship | \$2500 | 2 T-shirt size(s ) _____ |
| <input type="radio"/> Gold Sponsorship     | \$1500 | 2 T-shirt size(s ) _____ |
| <input type="radio"/> Silver Sponsorship   | \$500  |                          |
| <input type="radio"/> Bronze Sponsorship   | \$250  |                          |

Make checks payable to God-Wins Sports Academy, Inc.

GSA Tax ID: 47-3537372

All donations eligible for exemption credit.